Understanding the Stigma of Suicide

This presentation examines the stigma of suicide from the perspective of suicide stakeholders. Using community-based participatory research (CBPR) we conducted focus groups and online surveys of suicide-impacted individuals to develop a measure of suicide stigma. Our discussion will summarize the qualitative and quantitative findings of this research.

Lindsay Sheehan, Project Manager, Illinois Institute of Technology
Maya Al-Khouja, Research Assistant, Illinois Institute of Technology
Patrick W. Corrigan, PsyD, Distinguished Professor of Psychology, Illinois Institute of Technology

Reforming Medical Education through Service User Led and Favorable Contact Based Programs to Reduce Stigma and Discrimination across Medical Settings

Introducing experience-based experts in recovery through tutorials, materials and assessment has had limited impact on our medical students' attitudes. The predominant interactions that medical students have with service users, by way of attachments with clinical services, are a major barrier to countering stigma and discrimination. Service user-led and favorable contact based attachments are needed.

Sarah Gordon, PhD, MBHL, LLB, BSc, Research Fellow, Department of Psychological medicine, School of Medicine and Health Sciences, New Zealand
Marge Jackson, Manager, Kites Trust

Major experiences of discrimination and health inequalities

This study examines the relationship between discrimination and health by multiple social statuses across multiple domains. Structural discrimination was associated with poor health differing in impact depending on domain and social status. Mechanisms of discrimination that create poor health outcomes should be considered in reducing inequalities.

Billy Gazard, PhD, Student, King’s College London

Mental Health Parity: Don’t Take No for an Answer

Mental health parity means equal coverage for both mental health and physical health. Private health plans are required to provide this parity but they haven’t always done so. This poster has information about appealing these negative decisions along with information about your rights.

Laura Reich, Attorney, Disability Rights California
Robyn Gantsweg, Peer Self-Advocate, Disability Rights California
**IX. ORAL PRESENTATIONS PANEL: Innovative Platforms and Tools to Raise Awareness**

Unique storytelling strategies, videos, and social media dialogues to support wellness, raise awareness, and reduce stigma and discrimination.

**Positive OUTlets: Youth Driven Social Media Anti-Stigma Strategies**

Inspired by Pat Corrigan’s Coming Out Proud program, The Positive OUTlets campaign uses online forums and community presentations to engage youth in a “community of care” and socializes young people into a culture of positive messaging around what it means to “come out” with mental wellness, peer-support, recovery and resiliency.

Nicole Plata, Youth Initiative Coordinator, Community Empowerment Specialist, Mental Health Association of San Francisco

Andrew Gutierrez III, Youth Investigator, Mental Health Association of San Francisco

Aron Martinez, Youth Investigator, Mental Health Association of San Francisco

"#strongerthanstigma"

Bring Change 2 Mind (BC2M) is a national organization, co-founded by Glenn Close, working to end the stigma and discrimination surrounding mental illness through widely distributed public education materials and programs based on the latest scientific insights and measured for effectiveness. BC2M also acts as a portal to a broad coalition of organizations that provide service, screening, information, support, and treatment of mental illness.

Pamela Harrington, Executive Director, Bring Change 2 Mind

**Each Mind Matters: California’s Statewide Resources**

Tools and resources to increase education and reduce stigma for diverse audiences throughout the lifespan. Tools range from handouts and toolkits to personal stories of resilience and recovery related to student mental health, suicide prevention, and discrimination reduction.

Joseph Robinson, LCSW CADC II, Program Manager, Each Mind Matters Community Outreach Team

Aubrey Lara, Associate Program Manager, Each Mind Matters Community Outreach Team

Theresa Ly, MPH, Program Manager, California Mental Health Services Authority