Leveraging MHSA Funding to Address Homelessness: The Key Role to Effective Supports and Services
MHSA Initiatives and Examples of Use of Funding for Those Experiencing Homelessness
MHSA Components and Examples of Programs

• **COMMUNITY SERVICES AND SUPPORTS**
  - General Service Development
    - Outreach / Engagement Programs
    - Residential Programs with MHSA Principles
    - Permanent Supportive Housing
      - Housing, Case Management, Linkages
  - Full Service Partnerships
    - “Whatever It Takes Funds”
    - Targeted FSP’s for Population
    - Housing Supports

• **PREVENTION AND EARLY INTERVENTION**
  - Youth Centers and Peer Staffing
  - Outreach
  - Stigma Reduction Activities for Population
  - Crisis and Access Services

• **INNOVATIONS**
  - A New Way of Providing Services/Housing in Your County
MHSA Housing and Adult Housing Supports

- Breaking ground on Depot St. Residences occurred September 2018, using the last MHSA Housing funds to create 35 units for Behavioral Wellness clients which opened July 2020

- Created Adult Housing Supports Program and Homeless Outreach Team in CSS
  - Out of County step down housing and services from IMD services,
  - Dedicated Outreach Team and Outpatient Clinic Linkages,
  - New board and care beds in County with Contract Provider for MHSA Services, and
  - Added Peer Services at Residential MHSA Locations

* Casa Juana Maria, Cottage Grove, and Alameda board//care is not Non-MHSA funded
* Support services at Casa Del Mural are funded by MHSA and HUD Federal Grant

HOUSING CONTINUUM IN SANTA BARBARA
HOW TO UTILIZE FUNDING?
Permanent Supportive Housing Funding Sources in Santa Clara County FY20-21

- Medi-Cal 20%, $3,569,145
- HUD 13%, $2,327,775
- MHSA 8%, $1,376,296
- PHD Grant 2%, $392,052
- AB109 5%, $885,800
- Whole Person Care 1%, $225,000
- City Funding 7%, $1,300,000
- CGF 18%, $3,373,499
- Measure A 21%, $3,854,148
- BU 168 5%, $821,530
- AB109 5%, $885,800
- PHD Grant 2%, $392,052
- Whole Person Care 1%, $225,000
- City Funding 7%, $1,300,000
- CGF 18%, $3,373,499
- Measure A 21%, $3,854,148
- BU 168 5%, $821,530
- Total Funding $18,250,150

Example of Layering Funding for Targeted Population
- Santa Clara County
No Place Like Home (NPLH) Funds

• On July 1, 2016, Governor Brown signed legislation enacting NPLH to dedicate up to $2 billion in bond proceeds to invest in the development of permanent supportive housing for persons who are in need of mental health services and are experiencing homelessness, chronic homelessness, or who are at risk of chronic homelessness. Each County contributes MHSA Funding over a period of years for the Bond Funding. The State is allocating funds to counties on a competitive and non-competitive basis.

• TIPS
  • Get to Know Your Partners (Housing Department, Supervisors, Property Staff)
  • What Role does your Department have on Application, Development, Negotiation, Board Meeting Documents, Counsel Review, etc?
  • Read Your 10 Year Homeless Plan ... or help build a new one!
  • Ask lots of questions of Fellow MHSA Colleagues, “What is your county doing? How?”
  • Housing Authorities are Cool!
  • Round Three is going to be released soon AND Non-Competitive Deadlines in Winter 2021.
  • Useful Supportive Housing Santa Clara Website: https://www.sccgov.org/sites/osh/Pages/home.aspx
Overview of Permanent Supportive Housing (PSH) System
Permanent Supportive Housing Programs

Goals: housing retention, reduced service utilization, wellness

Chronically Homeless or other populations with disabling conditions that prevent employment

Principles: Housing First, Harm Reduction, Do Whatever It Takes

Deep subsidies with indefinite duration

Community-based services including intensive case management

Prioritized based on Vulnerability
COORDINATED ASSESSMENT SYSTEM
- Santa Clara County
Behavioral Health In Supportive Housing Programs
Behavioral Health In PSH

83.4% 11.3% 47.0% 56.3% 94.0% 14.5% 61.3% 59.6% 89.1% 14.3% 60.2% 60.2% 60.2%

Total with Mental Health Dx

Develomental Disability

Total with Drug and/or Alcohol Addiction

Self-Reported Behavioral Health Problems in PSH, 2018, 2019, and 2020

June 2020 (n=1,554)

Sept 2019 (n=1,309)

Sept 2018 (n=1,079)

Permanent Supportive Housing Statistics
- Santa Clara County
Permanent Supportive Housing Statistics
- Santa Clara County

Mental Health Penetration Rates, June 2020

- Total CCP Enrolled Clients: 1,554
- Mental Health reported in HMIS: 89%, 1,384
- Total # of clients opened in Unicare: 49%, 672
Behavioral Health In PSH

Permanent Supportive Housing Statistics
- Santa Clara County
Santa Clara’s Homeless Engagement and Access Team (HEAT)

- The HEAT program is primarily aimed at improving behavioral health access and outcomes for homeless individuals. The strategies include prolonged outreach to reach a historically difficult to engage homeless population and linking people to the treatment they need early on in the onset to prevent negative consequences that can occur if mental illness is undiagnosed and/or untreated.
Homeless Engagement and Access Team (HEAT)

Consists of 2 parts: a contracted Outreach team, and a team of 2 County Behavioral Health Clinicians.

This team is also available to respond to homeless Community Concern clients.
Clinical team was asked by a case manager to help provide mental health support while client was going through the PSH application process. Individual had extensive trauma history and initially did not want to engage in “therapy”.

Initial efforts focused on linking client to resources such as medical services, recovery groups and other practical services.

During this engagement time, trust was built, and client eventually was able to process some of his trauma with therapist.

By time client moved into his unit, he accepted linkage to new therapist and thanked clinician for her help and support.
Questions?

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