



a california *health+* center

YOUTH OPIOID RESPONSE

Project Goal: Expand MAT services, opioid prevention, and early intervention for youth (ages 12-24) in Yolo County.



COVID-19 Changes

PROPOSED SERVICES

- Young adult SUD outpatient treatment groups 2x/week (clinic)
- Educational groups in local schools
- Parent education nights
- Outreach via social media platforms

CHANGES MADE

- Services adjusted for social distancing requirements and are offered via telehealth
- Possible educational groups to be offered in the fall when school resumes
- Increased emphasis on outreach via social media platforms and other forms of technology

Results

WE ACCOMPLISHED:

- Young adult SUD outpatient group 1x/week
- Virtual parent education night scheduled
- Development of a social media committee
- Development of commercials for providers, parents, & youth
- Outreach materials translated into Spanish
- Purchased online ads to increase outreach
- Presentations on opioid use and treatment options:
 - Parenting group (3)
 - Juvenile probation (3)
 - Additional CCHC teams (3)

What's Next?

NEXT STEPS INCLUDE

- Continued development of social media content to provide education and outreach
- Additional parent education nights to be offered to local schools
- Polling for content youth and parents would like to learn more about
- Further development of the youth website to include additional educational content
- Continue to distribute the commercials to increase knowledge of opioid use and services available
- Development of an 8 week drug education course