August 27, 2015

Report to CIBHS on Deliverable #1

Project Name: Hybrid MSW Program Development – CSU, Stanislaus/Central Region Partnership

Project ID Code: 00035

CIBHS PO #: 1242

Deliverable #1:

Recruitment and admission of the first cohort of 20-25 students to the CSU Stanislaus MSW Hybrid Program beginning in the Fall of 2015.

Due date: August 31, 2015

Outcomes on Deliverable #1:

The CSU, Stanislaus MSW Hybrid Program has successfully completed recruitment activities and admission of the first cohort of 28 students to the Fall 2015 Hybrid cohort.

Recruitment activities for the MSW Hybrid Program included the development and dissemination of written and electronic program information and application materials, the development and launch of an MSW Hybrid Program website, and in-person presentations by MSW faculty at on-campus and off-campus locations. Information was shared via several agency list-serves and professional working groups in the region. Contacts were made with county mental health departments, human services departments, health and medical facilities, and community-based agencies to discuss the program, disseminate materials, and conduct on-site presentations at agency sites.

Applications to the MSW Hybrid Program were accepted through June 2015. A total of 80 applications were received. All applications were reviewed through a competitive application review process at the CSU, Stanislaus MSW Program. Once successful applicants were identified admission offers were extended, and enrollment was processed by the MSW Program, the University Graduate School, and University Extended Education. A total of 28 students were enrolled in the Fall 2015 cohort, resulting in a 35% acceptance rate.

A day-long MSW Hybrid Program Orientation for all admitted students was held at the CSU, Stanislaus Stockton Center on July 31, 2015. Fall 2015 Session 1 has begun, with the first face-to-face class meetings for the first two hybrid courses being held on August 22, 2015 at the CSU, Stanislaus Stockton Center. Students have been oriented to the online Learning Management Platform (LMS) and technology support and problem-solving has been provided. Students are already actively involved in online learning activities for their first two courses, both taught by full-time tenured faculty members in the CSU, Stanislaus MSW Program.