

Virtual Community Planning Process

An overview



Background

- Began the work pre-COVID-19.
- An attempt to increase opportunity to participate in CPP.
- Virtual helps address scheduling issues, childcare, distance, transportation, etc.
- Increase the number of participants in the process.
- Privacy.



Virtual CCP and Since

Our Experience

- Held four (4) vital CCP forums in December.
- We used different platforms to make the accessible. So not relying on just social media.
- We used Facebook (where we did them in the threshold languages).
- We used a YouTube Live (its access is a bit less limited).
- Used Skype as a way for more interaction.
- These are achieved when done on social media or streamed.
- Did them at different times (lunch hours) after work, evening, so have more options.

Since

- Conducted Virtual Meetings for INN Public Comments (March)
- Can use more interactive options (noting the challenges with typing).
- Use of more interactive and video so they can have easier input:

Zoom (and stream)

WebEx

Skype



Virtual Normalization

- COVID 19 and adaptations.
- As a result of COVID-19 and the shelter in place, schools, meetings, services shifted to virtual.
- More people had to use and become familiar with virtual platforms.
- Social Media has limits, but some of the virtual communication don't and can steam to social media.
- Note people are now spending hours in virtual meetings and there is the risk of “screen” fatigue.
- Keeping the brief. Keeping them interactive.
- Provide info for follow up and/or other ways to give input if they can't do it at the live event.



Promotion, Quality and Interaction

- Need to promote and proper promotion.
 - Need for promotion in various manner.
social media| Email Listserv| website| Flyers.
 - Availability (a platform the masses can access) the times and days.
 - Conducting the virtual in different languages (especially threshold).
 - If possible share presentation or PowerPoint (if used).
 - Prepare for the forum as you would with other forums.
- Note the need for interaction.
 - Not all may be able to write out questions or comments.
 - Forums that allow actual real-time interaction (Zoom, WebEx, Skype, etc.) do afford more interaction.
 - Making sure the stream/video is of good quality.
 - It is easier than anticipate to do a basic virtual (if using a laptop, smart phone, social media).





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Questions

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