The College Toolbox Project: Introduction and Early Insights from Participants

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7th International Conference – Together Against Stigma: Each Mind Matters
February 19, 2015
them·es·ter
Connectedness: Networks in a Complex World
Fall 2013

Themens enable students, faculty, staff, and community members to explore a single theme together through coursework, events, films, and more. This year’s Themester explores how the world is becoming increasingly connected and how the everyday individual part of a network — whether particles, people, or policies — interact with or connect to one another within and across fields.

www.themester.indiana.edu

COLLEGE OF ARTS AND SCIENCES
INDIANA UNIVERSITY
• Cohort replacement
• Millennial Generation
• Difference
• Not education – inclusion and connectedness
• “Contact”
College Toolbox Project

- Evidence-based pilot
  - Four-wave panel design
  - Additional subsamples
  - Goal: BC2M

- “By students, for students”

- First-year students (freshmen +)

- Whole campus engagement
  - Academic competitions
  - Events

https://www.dropbox.com/s/yqk2frpaw2q8h6t/Glenn%20Close%20Parents%2001.mp4?dl=0

https://www.dropbox.com/s/la9yi2lthy400vo/Student%20Recruitment%2003.mp4?dl=0

2/19/2015
# College Toolbox Project - Respondent Characteristics

Number of 1st Year Students | 7,365  
Number of Respondents     | 1,489  
Response Rate             | 33.2*  

*based on 4,948 students who opened e-mail survey invitation

### Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>White</td>
<td>76.6</td>
</tr>
<tr>
<td>Asian</td>
<td>10.8</td>
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<tr>
<td>Black African/American</td>
<td>6.1</td>
</tr>
<tr>
<td>Hispanic</td>
<td>5.3</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>1.2</td>
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</table>

### Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Men</td>
<td>32.7</td>
</tr>
<tr>
<td>Women</td>
<td>67.3</td>
</tr>
</tbody>
</table>
College Toolbox Project-
Baseline Data (Stigma Items)

“people with mental illness....” % agree

- more likely to be violent 49.0
- are unpredictable 46.5
- uncomfortable being around 26.1
- hard to talk to 22.9
- are dangerous 20.0
- frightened to be around 16.3
- receiving treatment sign of failure 3.4
“people with mental illness...”  % agree  

<table>
<thead>
<tr>
<th></th>
<th>US adults</th>
<th>IU adults</th>
<th>US students</th>
<th>IU students</th>
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</thead>
<tbody>
<tr>
<td>are unpredictable</td>
<td>43.7</td>
<td>46.5</td>
<td></td>
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<tr>
<td>uncomfortable being around</td>
<td>32.8</td>
<td>26.1</td>
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<tr>
<td>hard to talk to</td>
<td>35.4</td>
<td>22.9</td>
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<tr>
<td>are dangerous</td>
<td>33.2</td>
<td>20.0</td>
<td></td>
<td></td>
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<tr>
<td>frightened to be around</td>
<td>26.8</td>
<td>16.3</td>
<td></td>
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</tr>
</tbody>
</table>
“students with mental illness....”  % agree

- may be dangerous  42.5
- are unpredictable  37.7
- are hard to talk to  17.0
- make me nervous to be around  16.4
- should keep illness secret  9.2
- should be ashamed of their illness  5.1
- should be avoided  4.8
- should not be admitted to IU  2.5
College Toolbox Project-Baseline
Data (Social Distance Items)

“have a student with mental illness...” % unwilling

- in a sexual relationship 56.5
- in a romantic relationship 54.6
- as a roommate 41.2
- marry into family 16.4
- as partner on class project 14.2
- resident in my dormitory 10.6
- spend an evening socializing 7.7
- as member of a study group 7.5
- as a friend 4.0
- as a classmate 2.7
Next Steps

- Glenn Close Visit
  - April 26-29
  - Jorgensen Lecture
  - Judging UBC2M Competition
  - Fatal Attraction – ST101 #stigma sucks: The Interplay of Mental Illness, Media, and Social Change

- Student Advisory Board in formation for 2015-2016

- Re-Launch: Orientation Summer 2015