myStrength, Inc. is an online behavioral health company delivering innovative, evidence-based, scalable solutions for healthcare providers necessary to meet consumer demand, extend access, and improve outcomes.
Enhancing Services
Consumer Experience

<table>
<thead>
<tr>
<th>Population Health</th>
<th>Intake</th>
<th>Intervention</th>
<th>Post Therapy</th>
</tr>
</thead>
</table>
| EAP               | Waitlist management | • Bridge Between Visits  
• SMI/Psych Rehab  
• Group Session  
• Peer Specialists  
• Medication Only  
• Care Giver/Parental Support | • Step Down  
• Relapse Management |
| Public Relations |        |              |              |

Extending Capabilities

- Medicaid
- Workplace Wellness

workplace
wellness
Launched myStrength in September 2012

Consistent and strong increase in myStrength registrations
- 493 total myStrength users through January 2014
- Shown 3% increase Month-over-Month

Growth in myStrength User Base
Mind Springs Health – Current Engagement

Active Engagement
• 3.3 Average log-ins in first 30 days
• Average 15.9 minutes spent per login

Unique Outreach
• Active community outreach activities
• myStrength offered as a resource on Mind Springs Health website

<table>
<thead>
<tr>
<th>Consumer Engagement</th>
<th>Nov 2013</th>
<th>Dec 2013</th>
<th>Jan 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Site Engagement</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average Log-ins in First 30 Days</td>
<td>3.4</td>
<td>3.3</td>
<td>3.3</td>
</tr>
<tr>
<td>Average time (min) spent/login</td>
<td>15.2</td>
<td>14.7</td>
<td>15.9</td>
</tr>
<tr>
<td><strong>eLearning Engagement</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Worksheets Completed</td>
<td>145</td>
<td>149</td>
<td>160</td>
</tr>
<tr>
<td>eLearning Elements Completed</td>
<td>120</td>
<td>169</td>
<td>184</td>
</tr>
<tr>
<td>eLearning Satisfaction (top 2 box)</td>
<td>66%</td>
<td>68%</td>
<td>69%</td>
</tr>
</tbody>
</table>
Mind Springs Health– January 2014 Consumer Profile

Mind Springs Health myStrength consumers skew female (79%), have an average age of 41, and most are married with children. 59% of enrolled users are participating in the depression module and 41% are participating in the anxiety module.

<table>
<thead>
<tr>
<th>Consumer Profile</th>
<th>Nov 2013</th>
<th>Dec 2013</th>
<th>Jan 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Female</td>
<td>78.0%</td>
<td>78.0%</td>
<td>79.0%</td>
</tr>
<tr>
<td>% Male</td>
<td>22.0%</td>
<td>22.0%</td>
<td>21.0%</td>
</tr>
</tbody>
</table>

Relationship Status

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>% Married/Partnership</td>
<td>49.0%</td>
<td>49.0%</td>
<td>49.0%</td>
</tr>
<tr>
<td>% Divorced/Separated/Widowed</td>
<td>18.0%</td>
<td>19.0%</td>
<td>19.0%</td>
</tr>
<tr>
<td>% Single</td>
<td>33.0%</td>
<td>32.0%</td>
<td>32.0%</td>
</tr>
<tr>
<td>% Children</td>
<td>59.0%</td>
<td>59.0%</td>
<td>60.0%</td>
</tr>
<tr>
<td>% No Children</td>
<td>41.0%</td>
<td>41.0%</td>
<td>40.0%</td>
</tr>
</tbody>
</table>

Average Age (cumulative) 40.3 41.0 41.0

% Anxiety Series 40% 40% 41%

% Depression Series 60% 60% 59%
Mind Springs Health’s Results

Depression

- Baseline: 305 respondents
- Assessment 2: 70 respondents
- Assessment 3: 20 respondents

All myStrength Community Partners

Depression

- Baseline: 2,003 respondents
- Assessment 2: 382 respondents
- Assessment 3: 117 respondents

NOTE: Scores are only displayed for assessments with an n of over 25 and for acuity levels with an n of over 5.
Mind Springs Health’s Results

Anxiety

- Baseline: 305 respondents
- Assessment 2: 70 respondents
- Assessment 3: 20 respondents

NOTE: Scores are only displayed for assessments with an n of over 25 and for acuity levels with an n of over 5.

All myStrength Community Partners

Anxiety

- Baseline: 2,003 respondents
- Assessment 2: 382 respondents
- Assessment 3: 117 respondents
Extending Treatment

Clinician → Physician → Peer Specialist → Consumer

Empower recovery
Bridge between sessions
Reach rural consumers
Integrate with primary care