

Shaina K. Zura is a Licensed Clinical Social Worker and doctoral student with 15 years of experience in behavioral health service provision and administration. Research partner and contributing author in recent studies on motivation for smoking cessation in collaboration with the University of California San Francisco, her clinical expertise lies in motivational interviewing, gender responsive trauma informed care, and cultural transformations in a range of milieus. Emphasizing a holistic strengths-based approach, Ms. Zura connects with clients, participants and multidisciplinary staff to generate successful and sustainable change which best meets individualized needs in dynamic, supportive settings.

Ms. Zura has brought vibrant and engaging presentations to a variety of audiences throughout her career. She has been a featured speaker at the California Department of Health Care Services Substance Use Disorders Statewide Conference, the California Department of Public Health, the University of California San Francisco, San Diego State University and Zuckerberg San Francisco General Hospital. Adding to her breadth of experience, Ms. Zura was named an Honorary Clinical Instructor by Smith College School of Social Work for two consecutive years and was the recipient of first and second place awards from the Society of Professional Journalism. She currently serves on the Board of Directors for an international educational non-profit organization for youth.