

Request for Proposal #01:

California Institute *for* Behavioral Health Solutions and Riverside University Health System

Behavioral Health Cultural Community Liaison



Webinar Housekeeping

- **Meeting is being recorded** for public record
- **All participants are muted**
- **Closed captioning available** – click the button with ‘CC’
- **Chat** – add your comments/thoughts unto the Chat box
- **Q&A** – add your questions unto the Q&A tab

Our History & Mission

Founded in 1993, we are an independent non-profit organization, headquartered in Sacramento, California. We advance behavioral health through an equity lens by providing training, thought leadership, and technical assistance to cities, counties, providers, and other related organizations in communities throughout California and across the nation.

Our mission is to advance behavioral health systems designed to serve all people, shaped by local communities, and grounded in strong evidence.



Our partnership with Riverside University Health Systems-Behavioral Health



CIBHS has partnered with Riverside University Health Systems-Behavioral Health (RUHS-BH) to operate this Cultural Community Liaison (CCL) initiative.

Through this partnership CIBHS will provide:

- fiscal administration,
- technical infrastructure,
- strategic oversight for the CCL program.

Meanwhile, the selected independent contractors will act as the vital, front-line architecture, supporting the translation of the County's clinical resources into trusted, localized, and community-led solutions.

Together, we aim to ensure that the voices of Riverside County's diverse residents directly shape, inform, and improve the delivery of behavioral health care across the county.

What is a Cultural Community Liaison (CCL)?

The **CCL** will function as a trusted community connector and partner who help bridge communication and engagement between RUHS-BH and the targeted population or community they serve. The CCL will **support outreach, engagement, education, stigma reduction, community-informed planning, and feedback gathering efforts related to behavioral health services and Behavioral Health Services Act (BHSA) implementation activities.**

The nine (9) targeted communities/populations are:

- Asian Pacific Islander Desi American & Native Hawaiian (Bilingual Mandarin Chinese preferred)
- Black/African American
- Deaf/Hard of Hearing (ASL fluency required)
- Hispanic/Latino/Latina/Latinx/Latine´ (Professional bilingual Spanish fluency required)
- LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, Questioning/Queer, Intersex, Asexual +)
- Middle Eastern/North African
- Native American/American Indian
- People with Disabilities
- Spirituality/Faith-Based



Guiding Principles

1. Engagement efforts must be ongoing, consistent, and year-round.
2. Activities must demonstrate “meaningful engagement” as defined by BHSA.
3. Services and outreach must prioritize reducing disparities in access to specialty mental health services (SMHS).
4. Collaboration with RUHS-BH staff and other liaisons is critical to maximize reach and efficiency.
5. Community input must be actively incorporated into planning processes.
6. All CCLs are required to adhere to the RUHS-BH CCL Handbook, which will be provided upon award prior to contract execution.

Scope of Work

Community Engagement

Community Partnership & Network Development

Navigation and linkage to services

BHSA Planning

Committee & meeting Participation

The Mindful Body and Recovery Eating Disorder Intensive Outpatient Program Participation

Subcommittee Leadership & Facilitation

Event sponsorship & fiscal oversight

Collaboration with staff & programs

Provider engagement & service access strategies

Event participation and representation

Training, consultation, & capacity building

RFP Timeline and Award Calendar

Key RFP Events	Timeline
RFP Release Date	By June 10, 2026
Letter of Intent (LOI) Submission Deadline (optional)	June 20, 2026, 5:00 PM PST
Deadline to Submit Questions	June 22, 2026, 5:00 PM PST
RFP Webinar/Bidder's Conference	June 29, 2026
CIBHS Posts Answers / Addendum	July 6, 2026
Proposal Submission Deadline	July 24, 2026, 5:00 PM PST
Administrative Review/Scoring Period	July 27 to August 7, 2026
1st Round Interview Dates	August 8 to 30, 2026
2nd Round Interview Dates	August 20 to September 10, 2026
Notice of Intent to Award	September 2026
Contract Execution Period	September 2026



Contract Term and Funding

- The term of the contract is upon execution through **June 30, 2027**, with potential for renewal for two additional years: July 1, 2027, to June 30, 2028, and from July 1, 2028, to June 30, 2029.
- Extensions of contract periods into FY 27, FY 28 and FY29 are contingent upon funding availability and performance.
 - Base Year: upon execution to June 30, 2027
 - Year 2: July 1, 2027, to June 30, 2028
 - Year 3: July 1, 2028, to June 30, 2029
- Funding for the full contract year is preset and determined by RUHS-BH.
- Funding is capped at \$85,000 per year per CCL.
- The base year's funding will be pro-rated based on the date of contract execution. Continued funding is contingent upon contractor performance and the availability of monies from RUHS-BH.

RFP Submission Instructions

RFP Submission Due Date: July 24, 2026, 5:00 p.m. PST.

***Late applications will not be accepted.**

1. Select One Specific Focus

Applicants must apply for **only one (1) specific community role per application** submission. Your narrative answers and experience must directly align with that chosen population.

2. Applying for Multiple Roles

You must submit a separate and distinct application for each community role.

****Disqualification Risk***

Combining multiple target populations into a single application narrative will make the proposal impossible to score accurately and may result in the disqualification of your submission.

RFP Submission Instructions Continued



3. Questionnaire and Form

Applicants must use the form in the [link](#) to provide their responses to the questions

4. Resume

Applicants must submit a resume in addition to their responses. Resumes must be uploaded into the questionnaire submitted.

Evaluation Criteria and Scoring Rubric

- All proposals received will be reviewed and scored by an evaluation panel comprised of representatives from CIBHS and RUHS-BH.
- There is a total of **130 scoring points** possible.
- Panel members will prioritize **deep community integration, linguistic capability (when applicable), and practical navigation skills** over polished grant-writing styles.

RFP Scoring Summary		
Evaluation Category	Associated Questions	Maximum Points per Section
Category 1: Regional Alignment & Community Trust	Questions 6, 7, & 8	30 points
Category 2: Tactical Outreach & Partnership Development	Questions 9, 10, 11, & 12	40 points
Category 3: System Navigation & Public Facilitation	Questions 13 & 14	20 points
Category 4: Operational Readiness & Independent Execution	Questions 15 & 16	20 points
Resume	NA	10 points
Reference #1	Question 17	5 points
Reference #2	Question 18	5 points
Total Possible Score		130 points



Award Procedures

- The top highest scoring proposals will advance to the interview stage.
- Bidders will undergo two interviews before final award is made.
- A notice of intent to award will be posted on CIBHS's website for a period of no less than five (5) working days.
- Bidders will not be awarded more than one ccl category for each contracting period



Q&A

Do you have any questions?

Thank You for Attending!
*If you have any inquiries, email us at:
CCLProject@cibhs.org*

