



July 6, 2026

Questions and Answers for Request for Proposal (RFP) 01: California Institute for Behavioral Health Solutions (CIBHS) and Riverside University Health Systems-Behavioral Health (RUHS-BH) Cultural Community Liaison (CCL)

	Question	Answer
1	We are exploring submission under the People with Disabilities category. The Cathedral City Senior Center serves older adults with age-related disabilities and family caregivers. We are considering a proposal focused on caregiver support, behavioral health education, navigation, and community engagement. Would this type of proposal be considered responsive to the intent of the People with Disabilities category?	The CCL assigned to individuals with disabilities should support all individuals regardless of their age. The response to the RFP should delineate your experience and plan for supporting all individuals with disabilities. RFP is for an individual, not an organization.
2	Would CIBHS and RUHS-BH consider awarding the contract/funding to a nonprofit organization rather than directly to an individual contractor, provided that the proposed liaison meets all required qualifications and fulfills all contract deliverables? If so, would the nonprofit organization be permitted to employ the liaison and serve as the contracting entity, while providing the necessary administrative support, payroll, and employee benefits?	The contract will only be awarded to individuals fulfilling the role of the CCL not organizations.
3	What are the expectations for tracking all the categories?	CCLs should refer to CCL handbook and specific deliverables noted in the scope of work.
4	What opportunities exist for community members and local organizations to become more involved in supporting the mission of this program?	Subcommittees are dedicated to addressing the behavioral health needs of their respective population. The subcommittees are open to the public and collaboration with local organizations is essential. Community

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		members and local organizations are welcome to participate.
5	What are the expectations for consistency, weekly, monthly?	Each CCL will manage their own time to meet stated deliverables. There will be a mix of administrative responsibilities, team meetings, and community engagement. Time dedicated to this role may vary week to week.
6	What will the interviews entail?	Virtual interview questions will focus on CCL applicant experience and ability to meet the required deliverables noted in the scope of work.
7	Question 14 is in the context of community forums and public hearings, which brings to mind BHSA. When the word “agency” is used, is the reference to BHSA staff or RUHS-BH staff?	Agency staff noted in question #14 refers to RUHS-BH staff and is inquiring about CCL’s experience in facilitating communication between community members and county staff.
8	Can you review the application process? Is there a link?	To respond to the RFP, interested CCL candidates must complete a questionnaire online and upload their resume here: Cultural Community Liaison Questionnaire
9	How do you measure success, and what outcomes have you seen that make you most proud of this program?	Success is measured through meeting stated deliverables, demonstrating efforts that result in underserved community members getting access and linked to specialty mental health services at RUHS-BH, and ensuring members of the CCLs’ respective population participate in the BHSA planning process. Imparting the needs and experiences of these communities to RUHS-BH staff to reduce disparities and affect change.
10	Is this for 501C3 only? Are private organizations allowed to apply?	The contract is for a single individual fulfilling the role of the CCL.
11	Where do we find the questions to be answered along with uploading my resume?	The online questionnaire to respond to the application and attach your resume can be found here: Cultural Community Liaison Questionnaire
12	Can you clarify what the “spiritual/faith based” population is? Seems that other categories would also fall under this category.	The Spiritual/Faith-Based Population CCL serves as a bridge between faith-based communities in Riverside County and RUHS, supporting efforts to connect communities with services, reduce stigma and disparities, and increase access to care. While there may be overlaps with the work of other CCL categories, the faith-based role specifically

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		focuses on engaging and partnering with spiritual/faith communities.
13	Is there a budget to submit?	No
14	In the subject meaningful of engagement, are the guiding principles listed in an earlier slide?	The guiding principles are in the slide deck here: RFP_CCL_informational_webinar_6.29.26.pdf
15	In 1.3 contractor Model section of the RFP states that contractor is responsible for licensing and insurance. What type of insurance and licensing are you requesting?	The RFP simply notes what an independent contractor is and CIBHS will not be requiring insurance/license for this application.
16	Is a curriculum vita accepted instead of a resume?	Yes, as long as either document speaks to the applicant's experience and skills to fulfill the CCL deliverables.
17	Can an organization apply for two community liaisons due to the size of Riverside County?	No. The contract is executed with the individual applying for the CCL independent contractor bid not organization. There is only funding for one CCL for each category.
18	Does the handbook outline the BHSA definition of "meaningful engagement"?	Under the Behavioral Health Services Act (BHSA), meaningful engagement refers to a purposeful, inclusive, and authentic community planning process that ensures diverse voices are heard, priorities are shaped collaboratively, and the resulting integrated behavioral health plan truly reflects the needs and values of the community. BHSA defines meaningful engagement as a transparent, inclusive, and collaborative process that empowers communities to shape their own behavioral health priorities and solutions.
19	Is there any way for the faith-based liaison to be more representative of all faiths rather than hiring an individual that only represents one faith? In the past I felt like the other faiths were excluded. Is there any way to have multiple liaisons for this category?	The goal of the Spiritual/Faith-Based Population CCL category is to represent all faiths and create a welcoming, safe, and inclusive environment for individuals across faith communities. There is only funding for one CCL in each category including Spiritual/Faith-based category.
20	Do you have preferred qualifications for CCL, such as Social Work degrees or educational background?	No. The CCLs are tasked with showing that they have experience of undertaking the specific deliverables noted in the scope of work.
21	Would the individual be able to apply as a single member LLC?	Yes

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22	Please specify the level of government of entity providing the funding for this grant (e.g., federal, state, local, or private)?	State funding
23	Is this position fully remote, hybrid, or in-person?	The CCL is tasked with reaching their communities and “meeting the community where they are.” As such, they are required to be present at meetings and events in person if required.
24	How does this role contribute to advancing health equity and community impact? And how does the organization measure outcomes and success for the populations served?	This role advances health equity by helping ensure that historically underserved and underrepresented communities have access to behavioral health information, resources, and services. The Community Liaison serves as a trusted bridge between the community and RUHS, helping reduce barriers to care, address stigma, increase awareness, and strengthen culturally responsive engagement. Community impact is created through relationship-building, outreach, education, and connecting individuals and families to available services and support. Success and outcomes may be measured through indicators such as the number of outreach and engagement activities conducted, participation levels, partnerships developed, referrals and connections to services, community feedback, increased awareness of resources, and evidence of meaningful engagement with target populations. Long-term success may also include improved access to care and reductions in disparities experienced by the communities served.
25	At the end of the first year, what accomplishments would make the CCL exceptionally successful?	At the end of the first year, an exceptionally successful CCL would have established strong and trusted relationships within the communities they serve, increased awareness of behavioral health resources and services, referred and tracked potential BH members, developed meaningful partnerships with community organizations and stakeholders, trained RUHS staff and/or CBO staff in culture-based care, and demonstrated consistent community engagement efforts.

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26	Is there only one position available per group? Or will there be multiple people based on location?	There is only funding for one CCL per category.
27	If a CCL contractor lives 40-45 miles outside of Riverside Count, but has or continues to work with community organization and schools within Riverside, would that disqualify a candidate?	For this RFP, CCL applicants must live in Riverside County or within 30 miles of its borders.
28	Will the liaison be expected to meet all areas in the scope of work?	Yes
29	Will the interviews require extensive travel?	First interviews will be conducted virtually. Second, interviews will be in person at a RUHS-BH facility.
30	How much of the work is focused on direct community engagement versus planning, reporting, and administrative responsibilities?	The CCL handbook currently under review will create guidelines for time expenditures in each category.
31	With the understanding that funding is contingent upon the selected CCL and that if the contractor terminates, the funding will also cease, can the CCL funding be awarded to an organization rather than an individual?	No, if a CCL terminates contract, CIBHS will resume procurement efforts to replace the CCL.
32	If I finish the application before the meeting, will it still be accepted?	Yes. Interested CCL applicants can respond to this bid by 5 pm PST on July 24, 2026.
33	Was the questionnaire deadline extended? Can a person apply for multiple categories without doing this?	Submission of questions was optional to CCLProject@cibhs.org . You may continue to submit questions. Application questionnaire is the only way to respond to this bid and is due on July 24, 2026, at 5 pm, PST. You may find the application questionnaire below: Cultural Community Liaison Questionnaire Applicants must submit a separate application for each category they wish to apply for. There is only one award available per category, and the same individual will not be awarded more than one category.
34	Can we use the funding award for supplies, or advertisement for engagement services?	CCLs are reimbursed monthly after the submission of their invoice for their time only.
35	Will there be data tracking provided or do we have to create our own?	The CCL handbook and other resources will be provided to guide your work.
36	Are mileage and travel reimbursed? Are outreach materials or event costs	Please refer to independent contractor status (1099). CCLs are not employees of

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	reimbursed? Will CIBH provide business cards, identification badges, or outreach materials?	CIBHS/Riverside County. CCLs may invoice their time traveling to various events/outreach/engagement activities but will not get reimbursed for mileage. CIBHS will not provide business cards/badges/materials. Riverside will provide some swag and resources/literature for engagement efforts.
37	You are in Sacramento, I believe. Will we be expected to travel to Sacramento, or where you are, twice to be interviewed?	No. CCLs are not expected to travel to Sacramento. First interviews will be conducted virtually. Second interviews will be in person at a RUHS-BH facility.
38	Will you have the interview panel for the Deaf/Hard of Hearing CCL? Such as Deaf /ASL fluent panelist	We will have a Deaf/ASL fluent interpreter for the Deaf/ASL interview.
39	The RFP only asks if you live within 30 miles of Riverside County, it does not note a requirement of living within Riverside.	For this RFP, CCL applicants must live in Riverside County or within 30 miles of its borders.
40	Do you differentiate between a resume or CV?	No
41	Will 1099 be issued at the end of the calendar year or fiscal year?	All 1099's are issued by February of 2027 for the work completed in 2026.
42	Would the position require reporting daily to RUHS office?	No
43	Are there any guidelines for references?	Please provide full name, organization, role, relationship, phone number, and email address. The reference cannot be a RUHS-BH employee.